



May 9, 2016

To whom it may concern:

LCL and the Broom Group are pleased to announce that by 1st August 2016, Mr Ole Schack Petersen will join our group of companies. As SVP and Chief Strategy Officer, Ole will be focusing on developing our future strategy within the field of perishable logistics in specific, but also the development of land-based logistics activities for reefer as well as for dry, providing to our existing as well as new customers the most comprehensive door to door logistics solutions when service and price is concerned.

Ole's main focus areas will be to further actual and new clients- and vendor relationships. And based on Ole's many years of experience From J. Lauritzen, NYK and latest the A. P. Moller Maersk Group, he will be responsible for the strategy planning process, supporting the execution through identification and development of strategic growth opportunities for both LCL and the Broom Group by analysing the long-term market opportunities and the ever changing competitive landscape.

Ole joins the global management team executing through a Strategy Committee, which in the future comprises:

LCL STRATEGIC COMMITTEE

Chairman

Andres Nuñez Sorensen

Executives Directors

Ole Schack Petersen SVP / Chief Strategic Officer
Juan Pablo Di Prima / Managing Director LCL Europe
Dawie Kok / Managing Director LCL Africa



Andres Nunez Sorensen comments on Ole joining the Group:

“We are pleased having signed up Ole for this important global position. LCL and the Broom Group have during a number of years seen a very positive development, and we are sure Ole will be able assist strengthening our position within the logistics of both perishables and dry globally, to the benefit of existing and new customers as well as our share-holders and partnerships. Based on Ole’s leadership and industry experience, we shall be able to further enhance our long-term strategy, to the benefit of both customers and vendors”.

Ole Schack Petersen comments on joining the LCL and Broom Group:

"It is an exiting challenge for me to join LCL again and to be part of the future development of LCL and the Broom Group. LCL is one of the largest and most dedicated perishable logistics companies in existence today and has spearheaded the perishable logistics activities, particularly in South America, Southern Africa and Europe.

The key to success has and will always be to provide a transparent, round the clock, end2end competitive service, where customers as well as vendors rely on the commitments provided by the management and staff. LCL and the Broom Group have been excellent exponents for this during many years of dedication to its stakeholders and I plan to help the Group staying the course whilst expanding into new markets and business areas through strategically targeting growth opportunities. I look forward to join former as well as new colleagues, whilst also taking this opportunity to thank my present employer and colleagues through the last 7 years, at the A. P. Moller Maersk Group, who I shall be leaving officially on the 30th June”.

For more information, please contact:

Andres Nunez Sorensen at:
andresns@broomgroup.com
+56 2225498400

Ole Schack Petersen at:
ole@schackpetersen.com
+45 23 61 97 70.